

# NEWS RELEASE

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## OKAHOMA CITY LEFT WING ALEXANDRE GIROUX EARNS reGen™/AHL PERFORMANCE OF THE MONTH AWARD FOR DECEMBER

**SPRINGFIELD, MA, January 13, 2011 --** The American Hockey League announced today that Oklahoma City Barons left wing **Alexandre Giroux, who notched his 600<sup>th</sup> career point in a game against San Antonio last month**, has been named the winner of December's reGen™ Muscle Recovery Beverage AHL Performance of the Month award..

In the Barons' Dec. 18 contest vs. San Antonio at the Cox Convention Center, Giroux earned a second-period assist to become 44<sup>th</sup> player in AHL history to reach 600 career points. The Quebec City native currently shows 325 goals and 289 assists for 614 points in 676 regular-season AHL games for Grand Rapids, Binghamton, Hartford, Chicago, Hershey, and Oklahoma City.

In recognition of his reGen™ AHL Performance of the Month award, Giroux will be honored at an upcoming Barons home game in January

Giroux, 29, won the AHL's goal-scoring title and the Calder Cup each of the past two seasons while with Hershey, combining for 110 regular-season goals and 200 points in that span, including a career-best 103-point effort (50-53-103) for the Bears in 2009-10.

A three-time AHL All-Star and the league's most valuable player in 2008-09, Giroux has topped the 30-goal plateau in each of the last six seasons, and he leads all active players with his 325 career goals. Giroux, who will captain the Western Conference All-Stars in Hershey later this month, also ranks sixth on the AHL's all-time postseason scoring list with 100 points (50-50-100) in 112 career Calder Cup Playoff games.

reGen™ is the Official Muscle Recovery Beverage of the AHL. Powered by natural cocoa and the scientifically-recommended 3 to 1 ratio of carbohydrates to protein that is optimal for recovery, reGen™ has been clinically proven to improve muscle recovery by an average of 25 percent. Developed and produced by Apure Foods Company, a subsidiary of The Hershey Company, reGen™ has also been shown to provide a 9.7 percent average increase in endurance, enabling athletes to train harder and longer. For more information about reGen™, including clinical testing background and research study results, visit [regen2recover.com](http://regen2recover.com).

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